



## AGREEMENT MADE BETWEEN

## **WBZ TV 4**

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

AND

WBZ TV 4

PAGE

CONTRACT NO. REV. 1061-60927-1

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 04/26/13

Required

prior notice

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928

SHORR JOHNSON MAGNUS

1831 Chestnut St Ste 602

Philadelphia

PA 19103-3700

CONTACT M. D'ETTORRE

LOCAL SALESPERSON NATIONAL SALESPERSON

39976

NAME

AND

**ADDRESS** 

PAT CASHEN POLITICAL

AGENCY EST. NO.

BROADCAST SCHEDULE STARTING 04/26/13 AND ENDING 04/26/13

Charlestown

PO BOX 290782

MARKEY COMMITTEE

MA 02129-0214

ADVERTISER (OR AGENCY AND ADVERTISER)

USA

PRODUCTMARKEY/D/US SEN MA

PRODUCT 1302

CODE

NO. WEEKS:

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	F	1	07:00A	09:00A	60S	04/26/13-04/26/13	THE EARLY SHOW	1	600.00	600.00
2 FIXED	F	1	05:58A	07:00A	60S	04/26/13-04/26/13	WBZ NEWS	1	900.00	900.00
3 FIXED	F	1	04:30P	05:00P	60S	04/26/13-04/26/13	JUDGE JUDY	1	1800.00	1800.00
4 FIXED	F	1	05:00P	05:30P	60s	04/26/13-04/26/13	5PM NEWS	1	1600.00	1600.00
5 FIXED	F	1	06:00P	06:30P	60s	04/26/13-04/26/13	WBZ NEWS	1	2000.00	2000.00
6 FIXED	F	1	07:00P	07:28P	60S	04/26/13-04/26/13	WHEEL OF FORTUNE	1	3600.00	3600.00
7 FIXED	F	1	07:28P	07:57P	60S	04/26/13-04/26/13	JEOPARDY !	1	5400.00	5400.00
8 FIXED	F	1	11:35P	12:37A	60s	04/26/13-04/26/13	DAVID LETTERMAN	1	1300.00	1300.00
9 FIXED	F	1	11:00P	11:35P	60S	04/26/13-04/26/13	WBZ NEWS	1	3600.00	3600.00 20800.00
							iotai contract:	9		20000.00
							——— Billing Summary			_

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

ACCEPTED BY AGENCY





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	Al	ND	PAGE 2	
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3469	28 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	SHORR JOHNSON MAGNUS	MARKEY COMMITTEE		
AND	1831 Chestnut St Ste 602	PO BOX 290782	Required	
4000000			Announcement 28 days	
ADDRESS	Philadelphia PA 19103-3700	Charlestown MA 02129-0214	prior notice	
	USA	USA		
CONTACT	M. D'ETTORRE	PRODUCTMARKEY/D/US SEN MA		
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1302 CODE		
NATIONAL SALESPERSO	DN .			
BROADCA				

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ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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						<u>Apr</u>	<u>May</u>	<u>Jun</u>		<u>Total</u>	
					Qtr 2		.00	.00		20800.00	
									GR	AND TOTAL	
										20800.00	

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